



# HUNT'S

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## Job Title:

Business Development & Marketing Manager

## Job Purpose:

Leading efforts to establish and retain business growth opportunities. Primarily obtaining new clients and fostering business relationships to increase revenue. Analysing and adding value to existing business. Increase passenger numbers for new and existing holidays and day excursions and create a marketing strategy going forward which will help achieve the this.

## Job duties, skills & experience

This position is for a basic 40 hours per week. As it is working mainly under your own initiative, the hours of work will vary to suit the requirements, and will include lots of travelling, some weekend work and over-nights.

Experience in either Business Development or Marketing would be desirable but not essential, as would experience within the Coach industry.

Skills in relationship building, written and oral communication to both groups and individuals, negotiation, and working under your own initiative.

